2014 in Figures

Key Figures

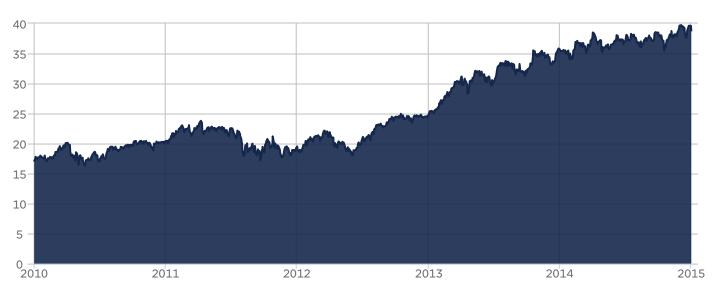
Sampo Group, 2014

EURm	2014	2013	Change, %
Profit before taxes	1,759	1,668	6
P&C Insurance	931	929	0
Associate (Nordea)	680	635	7
Life Insurance	163	153	7
Holding (excl. Nordea)	-12	-45	-74
Profit for the period	1,540	1,452	6
	2014	2013	Change
Earnings per share, EUR	2.75	2.59	0.16
EPS (incl. change in FVR), EUR	2.11	2.54	-0.43
NAV per share, EUR	22.63	22.15	0.48
Average number of staff (FTE)	6,739	6,832	-93
Group solvency ratio, %	187.4	184.4	3.0
Return on Equity, %	10.9	13.8	-2.9

Share Price Performance

Sampo plc, 2010-2014

EUR

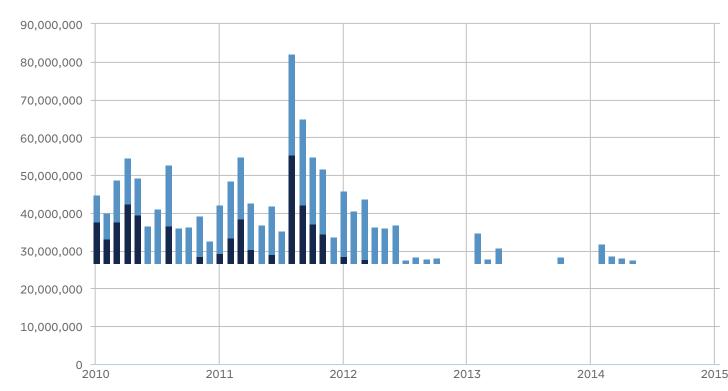




Monthly Trading Volume

Sampo plc, 2010-2014

Shares



- Volume BATS, Burqundy, Chi-X and Turquoise
- Volume Nasdaq Helsinki

Share Main Facts

A Shares		B Shares	
Market	Nasdaq Helsinki	ISIN Code	FI0009006613
List	OMXH Large Caps	Number of Shares (unlisted)	1,200,000
Business Sector	Financials	Votes/share	5/share
Listed	01/14/1988		
Trading Code	SAMAS (OMX)		
Bloomberg	SAMAS FH		
Reuters	SAMAS.HE		
ISIN Code	FI0009003305		
Number of Shares	558,800,000		
Votes/share	1/share		

All B shares are held by Kaleva Mutual Insurance Company. B shares can be converted into A shares at the request of the holder.